

MUSIC MATTERS LUNCHEON



Strolling Strings



*Emcee and MacPhail Teaching Artists:
Andrea Leap and Joey Clark*



Giving Voice Chorus

2019 MUSIC MATTERS LUNCHEON SPONSORSHIP OPPORTUNITIES

THURSDAY MAY 16, 2019

12:00 P.M. – 1:00 P.M.

MINNEAPOLIS CONVENTION CENTER BALLROOMS

1301 SECOND AVENUE SOUTH, MINNEAPOLIS MN 55403

A free fundraising luncheon supporting MacPhail Center for Music - celebrating the transformative power of exceptional music learning at MacPhail.

MacPhail

MacPhail Center for Music is one of the nation's top community music centers.



Malik Johnson



Music Makes Me Performance

More than 1,000 guests including business leaders, government officials, education and leading arts patrons attend MacPhail's Music Matters Luncheon. With the help of many corporate sponsors, the Music Matters Luncheon was a huge success in 2018. Let's do it again in 2019!

Sponsorship of the 2019 Music Matters Luncheon will help you provide unique opportunities for integrated communication efforts:

- Enhance visibility
- Directly reach 1,000+ targeted consumers
- Strengthen brand identity
- Be associated with one of Minnesota's top-10 arts organizations
- Support the vitality of the area where your employees live and work
- Promote corporate citizenship

Your sponsorship ensures that every dollar raised at the event goes directly to MacPhail programming, serving 15,000+ students each year. In 2018, contributions to the event totaled more than \$500,000 in cash and pledges to future years.

Music Matters Luncheon

Thursday, May 16th, 2019

Minneapolis Convention Center Ballrooms A&B

11:30 a.m. Guest registration begins

12-1 p.m. Lunch and program

For more information visit the event website:

<http://www.macphail.org/music-matters-luncheon/>

We welcome you to join us in this opportunity to illustrate why **MUSIC MATTERS.**

Platinum Sponsor \$25,000
Gold Sponsor \$10,000
Silver Sponsor \$5,000
Bronze Sponsor \$2,500

SPONSORSHIP PACKAGES				
Category exclusivity and recognition as Platinum sponsor on attendee pledge forms				
Stage mention by the event emcee about your company's commitment to community				
One time student performance at a date and location to be mutually agreed upon				
Logo recognition in event email to guests				
Opportunity to place ¼ page ad in event program				
Opportunity to distribute a co-branded giveaway				
Digital recognition on LCD screens at MacPhail for 20 days (12,660 impressions)				
Discounted tickets to the MacPhail Spotlight Series				
Social media promotion				
Logo on event marketing materials and event website				
Recognition in event program	Logo	Logo	Logo	Listing
Recognition on the day of the event via signage and on-screen				
Acknowledgement in MacPhail's annual report (11,000 recipients)				
Premium seating (10/table)				
Standard seating (10/table)				