

# MUSIC MATTERS LUNCHEON



## 17TH ANNUAL MUSIC MATTERS LUNCHEON SPONSORSHIP OPPORTUNITIES

TUESDAY, APRIL 28, 2020

NOON - 1 PM

MINNEAPOLIS CONVENTION CENTER BALLROOMS A & B

1301 Second Avenue South, Minneapolis MN 55403

*A free fundraising luncheon supporting MacPhail Center for Music - celebrating the transformative power of exceptional music learning at MacPhail.*

**MacPhail**  
CENTER FOR MUSIC



**MacPhail Center for Music is one of the nation's top community music centers.**

**More than 1,000+** guests including business leaders, government officials, education and leading arts patrons attend MacPhail's Music Matters Luncheon. With the help of many corporate sponsors, the Music Matters Luncheon will be a huge success.

**Sponsorship of the 17th Annual Music Matters Luncheon will help you provide unique opportunities for integrated communication efforts:**

- Enhance visibility
- Directly reach 1,000+ targeted consumers
- Strengthen brand identity
- Be associated with one of Minnesota's top - 10 arts organizations
- Support the vitality of the area where you employees live and work
- Promote corporate citizenship

**Your sponsorship ensures** that every dollar raised at the event goes directly to MacPhail programming, serving 16,000+ students.

### **Music Matters Luncheon**

Tuesday, April 28, 2020

Minneapolis Convention Center Ballrooms A & B

11:00 a.m. Music Around Town silent auction opens

11:30 a.m. Guest registration begins

12-1 p.m. Lunch and program

**For more information visit the event website:  
[macphail.org/music-matters-luncheon/](http://macphail.org/music-matters-luncheon/)**

We welcome you to join us in this opportunity to illustrate why **MUSIC MATTERS.**

*Platinum Sponsor \$25,000*  
*Gold Sponsor \$10,000*  
*Silver Sponsor \$5,000*  
*Bronze Sponsor \$2,500*

<b>SPONSORSHIP PACKAGES</b>				
Category exclusivity and recognition as Platinum sponsor on attendee pledge forms				
Stage mention by the event emcee about your company's commitment to community				
One time student performance at a date and location to be mutually agreed upon				
Logo recognition in event email to guests				
Opportunity to place ¼ page ad in event program				
Opportunity to distribute a co-branded giveaway				
Digital recognition on LCD screens at MacPhail for 20 days (12,660 impressions)				
Discounted tickets to the MacPhail Spotlight Series				
Social media promotion				
Logo on event marketing materials and event website				
Recognition in event program	Logo	Logo	Logo	Listing
Recognition on the day of the event via signage and on-screen				
Acknowledgement in MacPhail's annual report (11,000 recipients)				
Premium seating (10/table)				
Standard seating (10/table)				