

Become a 2022 Music Matters Sponsor Today!



MUSIC MATTERS *live!*

**Wednesday, May 11
12:00-1:00 PM**

**Minneapolis Convention Center
1301 Second Street South
Minneapolis, MN 55401**

MacPhail Center for Music's largest fundraising event of the year is back *live!* Please join other business leaders, government officials, education advocates and arts patrons at the Minneapolis Convention Center for a one-hour luncheon complete with spirited performances and inspiring student stories—all to raise \$500,000 for MacPhail students and community programs.

We invite you to sponsor Music Matters. Sponsorship benefits you through:

- Visible association with one of Minnesota's top 10 arts organizations,
- Direct reach to a ballroom full of local business leaders and arts enthusiasts, and
- Strengthening the community where your employees live and work.

Sponsorship includes a table for 10 at the luncheon for your clients, associates, and guests. ***Sponsors are integral to Music Matters' success.***

Become a 2022 Music Matters Sponsor Today!



Platinum Sponsor \$25,000
 Gold Sponsor \$10,000
 Silver Sponsor \$5,000
 Bronze Sponsor \$2,500

SPONSORSHIP PACKAGES

Category exclusivity and recognition as Platinum sponsor on event materials	Platinum	Gold	Silver	Bronze
One time student performance at a date and location to be mutually agreed upon	Platinum	Gold	Silver	Bronze
Stage mention by the event emcee about your company's commitment to community	Platinum	Gold	Silver	Bronze
Logo recognition in event email to guests	Platinum	Gold	Silver	Bronze
Opportunity to place 1/4 page ad in event program	Platinum	Gold	Silver	Bronze
Digital recognition on LCD screens at MacPhail for 20 days (12,660 impressions)	Platinum	Gold	Silver	Bronze
Complimentary tickets to a MacPhail Spotlight Series concert	Platinum	Gold	Silver	Bronze
Social media promotion	Platinum	Gold	Silver	Bronze
Logo on event marketing materials and event website	Platinum	Gold	Silver	Bronze
Seating (10/table) with table top recognition	Platinum	Gold	Silver	Bronze
Logo recognition in event program	Platinum	Gold	Silver	Bronze
Recognition on the day of the event via signage and on-screen	Platinum	Gold	Silver	Bronze
Acknowledgment in MacPhail's annual report (11,000 recipients)	Platinum	Gold	Silver	Bronze

* Sponsors at \$1,000 will be listed in program and other event materials

Visit macphail.org/events/2021-mml/ to see a list of our generous 2021 Music Matters sponsors. For questions or information about becoming a 2022 Music Matters Sponsor contact Lisa Salzl at 612-767-5327 or salzl.lisa@macphail.org